

Plains Cotton Growers Annual Meeting 2023

VENUE: Overton Hotel and Conference Center – Lubbock, TX

EMCEE: Tyne Morgan, Host of U.S. Farm Report

Room: Sunset BC

Tuesday, March 28, 2023

Annual Meeting

8:15am – registration

9:00 a.m. – call to order (*Martin Stoerner*)

9:05 a.m. – President’s Report — Martin Stoerner, PCG President

9:10 a.m. – 2022 PCG Outstanding Cotton Agent Award

9:15 a.m. – Tyne Morgan – Ag Industry Outlook

10:00 a.m. – Mark Messura, VP global supply chain marketing division, Cotton Incorporated (*introduced by Martin*)

10:40 a.m. — **30-Minute Sponsor Booth Break**

11:10 a.m. Invocation for meal – Kody Bessent

11:15 a.m. – Lunch and keynote speaker address (John Kriesel)

- Everyone will go through the buffet line before he speaks ... he will start at 11:45
- To learn more about our keynote speaker, visit: <https://www.johnmkriesel.com/>

12:30 p.m. — **30-Minute Sponsor Booth Break**

Cotton Marketing and Hedging Workshop

Room: Canyon

1:00-p.m. Welcome by Donna Hughes

1:15 p.m. Wheat and Small Grains Outlook by Dr. Mark Welch

2:00 p.m. – Cotton Outlook by John Robinson

2:45 p.m. – **15-minute Sponsor Booth Break**

3:00 p.m. – Interest Rate Hedging by Jared Morgan

4:00 p.m. – Cotton Hedging with Futures and Over the Counter Products by Bailey Thomen

4:30 p.m. – Closing Remarks

Cotton U Workshop

Room: Sunset C

1:00 pm – Legacy Panel: TBD (*moderator: Tyne Morgan*)

2:00 pm – 2:45 pm: Cotton U BREAKOUT SESSIONS

Rooms: Horizon A, B and C

- Session 1: 2023 Farm Bill Outlook — Robbie Minnich, Washington DC Operations Lead for National Cotton Council
- Session 2: Weed Management Challenges in 2023 — Peter Dotray, Ph.D., TTU Rockwell Chair of Weed Science, joint appointment with Texas A&M AgriLife Research and Extension Service
- Session 3: Sustainable Farming When the Water is All Gone – Barry Evans, producer, Swisher County

2:45 p.m. — **20-minute Sponsor Booth Break**

3:05 – 3:50 pm Breakout sessions repeated

3:50 p.m. — **15-minute Sponsor Booth Break**

4:05 p.m. – Farmer panel (*moderated by Steve Verett, producer in Crosby County*)

Room: Sunset C

4:50 pm: Closing Remarks

5 p.m. Cotton U Social Reception