



WEST TEXAS TOUGH 2021 DELTAPINE® CROPLOSS RELIEF PROGRAM



Remember to consider all your options when making seed purchasing decisions. With all Deltapine® and DryTough™ products, growers have the ability to plant a traited variety at a economical price in the event of unfavorable weather.

WHAT IS THE VALUE OF THE CROPLOSS PROGRAM?

2021 Deltapine® Croploss Program Explained

SEED COST PER BAG	COMPETITOR BAG WITH NO PROGRAMS OFFERED	DELTAPINE PREMIUM PRODUCTS (DP1646B2XF & DP1845B3XF)	DELTAPINE DRYTOUGH PRODUCTS
INITIAL SRP SEED COST PER BAG	\$200	\$411.81*	\$298.43* - \$318.43*
CROPLOSS PROGRAM PAYMENT RECEIVED BACK (65% of SRP)	\$0	\$267.67	\$193.98 - \$206.98
COST OF SEED PER BAG <u>AFTER</u> CROPLOSS PROGRAM PAYMENT	\$200	\$144.14	\$104.45 - \$111.45

*Based on 2021 suggested retail price for Cotton Zone E.

DELTAPINE® CUSTOMERS SAVE AN ADDITIONAL \$55 - \$95 A BAG WHEN CROPLOSS IS CLAIMED COMPARED TO COMPETITORS WITH NO PROGRAMS.

See the full details of the 2021 Deltapine® Crop Loss relief program by talking to your authorized Deltapine® retailer today!

DELTAPINE.COM/TEXAS

COTTON



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