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## **Texas High Plains Cotton Crop Update**

Friday, September 24, 2021 By Whitney Curry

Harvest is just around the corner in the Plains Cotton Growers, Inc. service area and producers have been blessed with relatively warm, sunny weather over the past couple of weeks. Though the crop has been accumulating much needed heat units, a timely rain earlier in September would have benefitted some dryland cotton areas to round out the season. Most producers in the region have started to shut off irrigation systems as boll development reaches maturation and with cooler temperatures being forecasted heading into October.

Producers remain optimistic for good yields and above average production levels this year, which has not been the case for the past several years. Insect concerns have dropped off significantly although producers will still need to be mindful of the potential for a late season aphid resurgence.

The cotton market had a roller coaster week but has recovered well after taking a dive into the upper 80's for the first time in several weeks. At press time the market was trading near 95.99 cents for the December 2021 futures contract. As producers start preparing for the harvest, flow logistics and the ability to deliver cotton in a timely manner is going to be imperative.

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## **Trust Protocol Welcomes New Members; Sets Additional Producer Webinar Dates**

Friday, September 24, 2021 By Shawn Wade

The U.S. Cotton Trust Protocol® has announced the addition of PVH Corp., one of the largest global apparel companies, and its brands Calvin Klein and TOMMY HILFIGER to the program, significantly increasing visibility of the program among retailers.

PVH Chief Sustainability Officer Marissa Pagnani McGowan said, "Joining the Trust Protocol helps us move forward in reaching our sustainability goals and driving continuous improvements in sustainable cotton sourcing for our brands and at scale for the industry. This program will enhance our ability to provide sustainable product offerings to our consumers."

Since inception of the Trust Protocol in 2020, more than 500 brand, retailer, mill and manufacturers have become members.

Producer participation is the key to the success of the program and U.S. cotton producers interested in learning more about how they can be part of the effort are encouraged to participate in any of the upcoming Trust Protocol® enrollment webinars.

Enrollment for the 2021 crop is still open and the webinars will provide an opportunity for producers to learn more about program benefits and ask questions. Producers can register for any of these webinars at <https://bit.ly/2XJHDqO>. Upcoming webinar dates are: Wednesday, September 29, 8:00 am CST; Tuesday, November 2, 8:00 am CST; Tuesday, November 16, 8:00 am CST; Thursday, December 9, 8:00 am CST; and Tuesday, December 14, 8:00 am CST.

More information about the Trust Protocol webinars is at <https://bit.ly/3CE2haO>

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## **2022 BWCC Registration Now Open**

Friday, September 24, 2021 By Shawn Wade

Plans for the 2022 Beltwide Cotton Conferences (BWCC), January 4-6, 2022 at the Marriott Rivercenter Hotel in San Antonio, TX, are moving forward and online registration for producers and cotton industry representatives is open. To register go to [www.cotton.org/beltwide/](http://www.cotton.org/beltwide/) and click on registration tab.

That BWCC home page also includes more information about the forum, including a link to make housing reservations and an updated program.

Producers wondering what type of information the BWCC will offer need only look at the list of topics being considered for inclusion in the BWCC's Consultants Conference. Potential topics include: ThriveOn, herbicide resistance, the U.S. Cotton Trust Protocol®, changes in weather patterns, the Biden administration's impact on agriculture, the Endangered Species Act, developments in Bt, and carbon sequestration at the field level, along with many others.

In addition to the Consultant's Conference there also are 11 separate cotton technical conferences that will provide additional topic specific presentations from key research and industry presenters. The Cotton Engineering-Systems Conference, for example, is planning to include presentations on data analytics, robotics, remote sensing and unmanned aerial vehicles, among others.