

PCCA Announces Year-End Cash Distributions of \$21.32 Million to its Grower-Owners

Wednesday, September 15, 2021 From PCCA

Today at its 68th Annual Meeting, Lubbock-based Plains Cotton Cooperative Association announced further fiscal year-end cash distributions to its grower-owners totaling \$21.32 million. The distributions, to be completed this month, consists of \$8.99 million in cash dividends and \$12.33 million in stock retirements. PCCA President and CEO Kevin Brinkley reported on PCCA's results and work for its grower-owners throughout the fiscal year.

"PCCA understands that it is necessary to accept an appropriate level of risk to make money for our farmers," Brinkley said. "The board challenged staff to develop recommendations that would create new marketing opportunities and establish risk tolerances. The risk tolerances provide freedom to identify and act on opportunities." Brinkley also detailed the innovative work PCCA has done throughout the year to add value to its grower-owners' cotton. It was also a pivotal year for PCCA's Warehouse Division as it completed infrastructure investments to add value to grower-owners' cotton.

"The development of PCCA's private intermodal rail facility at Altus, Oklahoma, was another innovative solution that liberated high-quality cotton from the challenges of trucking it to customers. We're also innovating the delivery of information to our growers and their gins," Brinkley said. "Going forward, we will deliver personalized data to our growers and timely information about markets, trends, and ag policy through our soon-to-launch myPCCA app. This app will have all the features of the old Member Access app plus many more new benefits."

In other business, during the annual meeting, PCCA grower-owners re-elected directors Lexie Fennell, District 3; Randy Smith, District 5; and Marvin Beyer, District 11. Dane Sanders was elected director from District 4 to replace retiring director Eddie Smith.

Founded in 1953, PCCA is a Lubbock-based marketing cooperative owned by farmers in Texas, Oklahoma, Kansas and New Mexico dedicated to supplying sustainably-grown, high-quality cotton fiber around the world. In addition to cotton marketing, PCCA also owns cotton warehouse facilities in Texas, Oklahoma and Kansas and develops and offers software programs and networks to local co-op gins that help add value to their grower-owners' cotton.

PCG Partners with Capital Farm Credit for TTU vs. FIU Football Tailgate

Friday, September 17, 2021 By Whitney Curry

Plains Cotton Growers is partnering with Capital Farm Credit this **Saturday, September 18**, beginning at 3:30 p.m. for a tailgate event at the Capital Farm Credit tailgating area (Lot C1, Spot 1049), located near the northwest entrance to Jones AT&T Stadium. PCG members, family and friends are invited to attend. Food, beverages, and live music will be provided.

Tickets to the game are available at www.texastech.com or by calling 806-742-TECH, starting at \$25. Texas Tech is 100% mobile ticketing, providing a safer and more secure way for fans to control their tickets. Once you purchase your tickets, you will need to have the app downloaded for access to your ticket. No printed tickets will be available. For more information visit <https://bit.ly/3nH592l>.

Texas Tech will host the Florida International Panthers. Kickoff is set for 6 p.m.

Tri-County Field Day Set for Sept. 22

Wednesday, September 15, 2021 By Nathan Giese, Plainview Herald

Texas A&M AgriLife Extension will be hosting a Hale/Swisher/Floyd County Field Day on **Wednesday, September 22**.

The day will begin at 8:30 a.m. at Jeff's Restaurant located at 500 US-87, Kress, Texas and will include stops at three locations, one in each of the represented counties.

The first site will be at the Swisher Cotton RACE Trails, where early and mid-season cotton IPM and its

results will be the topic of discussion. Attendees will then visit the Hale Phytogen Variety Trial to go over managed maturity that will include an AIM demonstration.

The final stop of the day will be at the FiberMax ATP Cotton Variety Trial, which will feature a late cotton IPM review and a discussion of local *Bt* efficacy.

Topics will be covered by Blayne Reed, IPM Extension Agent for Hale and Swisher Counties; Dr. Jourdan Bell, agronomist for District 1 research, Amarillo; Dr. Suhas Vyavhare, cotton entomologist for District 2 research, Lubbock; Cameron Oliver, field research biologist for Corteva-Phytogen; Sam Rustom, FMC Representative; and Tim Culpepper, FiberMax Representative.

Attendees can receive two CEUs. Water, food, and soft drinks will be provided by the Floyd County Ag Committee and Swisher County AgriLife.

For more information, contact Blayne Reed at 806-291-5267 or blayne.reed@ag.tamu.edu.

Lubbock Chamber of Commerce Harvest Luncheon Set for October 7

Thursday, September 16, 2021 From The Lubbock Chamber of Commerce

The Lubbock Chamber of Commerce is pleased to announce that Dan Glickman, the former U.S. Secretary of Agriculture will speak at the Harvest Luncheon presented by FiberMax on Thurs., Oct. 7 at 11:30 a.m. at the FiberMax Center for Discovery, 1121 Canyon Lake Dr. The Harvest Luncheon is a decades-long tradition that celebrates the agriculture industry in West Texas.

Agriculture is vital to the West Texas economy, contributing billions in economic impact to the High Plains every year. This annual event is an opportunity for the industry to gather, collaborate, and celebrate the region's agriculture leaders.

"Beyond the economic benefit of the Lubbock area being home to cotton, sorghum, grapes, and other commodities, the agriculture industry enhances our national security by contributing to food and energy independence," said Chase Head of FiberMax and Chairman of the Lubbock Chamber's Agriculture Committee. "We are honored that Dan Glickman will be our featured speaker."

Glickman is the Senior Advisor to the U.S. Global Leadership Coalition, a broad-based coalition of more

than 500 businesses and NGOs, that advocates for strong U.S. global leadership through development and diplomacy. He served as the U.S. Secretary of Agriculture from March 1995 until January 2001. Under his leadership, the Department administered farm and conservation programs, modernized food safety regulations, forged international trade agreements to expand U.S. markets, and improved its commitment to fairness and equality in civil rights.

Prior to his appointment as Secretary of Agriculture, Glickman served for 18 years in the U.S. House of Representatives. During that time, he was a member of the House Agriculture Committee, including six years as chairman of the subcommittee with jurisdiction over federal farm policy issues.

Tickets to the luncheon are \$40. Members of the Lubbock Chamber can purchase tickets online by visiting <https://bit.ly/3hHgNXe> for \$30. Table sponsorships are available for businesses. Contact the Lubbock Chamber at 806-761-7000 for more information.

To learn more about the Chamber visit www.lubbockchamber.com.

NEXT Cotton Incorporated "Cotton & Coffee" Set for September 21, 2021

Friday, September 17, 2021 By Whitney Curry

Cotton Incorporated encourages growers to participate in the upcoming Cotton & Coffee program, which is scheduled for **Tuesday, September 21, 2021**, at 7:30 a.m. Central via Zoom web call.

This month join Cotton Incorporated's senior economist **Jon Devine** as he discusses the current climate of the U.S. cotton market, world cotton supply and demand, and world cotton prices.

Registration is complimentary and open to all U.S. cotton producers and industry partners, but you must pre-register to attend, so please contact your local Cotton Board Regional Communications Manager. The two covering Texas are Christi Short, 469-951-6161, cshort@cottonboard.org; and Shelley Heinrich, 806-670-3250, sheinrich@cottonboard.org.

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Editor's Note:

"Cotton News", a weekly service of Plains Cotton Growers to the cotton industry and news media in the 42-county High Plains area, is mailed from Lubbock each Friday. Its contents are confined to news items and comments pertaining to the High Plains cotton industry which is so vital to U.S. all. Anyone interested in making comments about the contents of this column can call 806-792-4904 or Email PCG at: editor@plainscotton.org