

Rush, Kitchings, Conaway to Speak at PCG 60th Annual Meeting on April 7

Friday, March 17, 2017 By Mary Jane Buerkle
Plains Cotton Growers, Inc., will host their 60th Annual Meeting on Friday, April 7, 2017 in the Banquet Hall of the Lubbock Memorial Civic Center.

Registration begins at 8:30 a.m., and the program will start promptly at 9 a.m. The meeting is held in conjunction with the Texas Cotton Ginners' Association Annual Meeting and Trade Show, April 6-7, 2017, in Lubbock. For more information on the TCGA Annual Meeting and Trade Show, visit <http://www.tcga.org/>.

Current PCG president Johnie Reed, who farms near Kress, Texas, will preside over the meeting and PCG Executive Vice President Steve Verett will report on the status of PCG operations and activities. An award recognizing the 2016 High Plains Cotton Agent of the Year also will be presented at the meeting.

The keynote speaker, sponsored by Farmers Cooperative Compress, will be Matt Rush. Matt is the fourth generation in his family to be a New Mexico farmer and cattle rancher. He and his dad partner on a farming and ranching operation and to support his farming habit, Rush travels the country as a professional speaker conducting leadership and motivational seminars. The Zig Ziglar Corporation recently recognized his talent and skill as a speaker and trainer inviting him to become one of their first ever Platinum Level speakers. He also is the Executive Vice President of the New Mexico Farm & Livestock Bureau.

House Agriculture Committee Chairman Mike Conaway and Kim Kitchings, Senior Vice President, Consumer Marketing for Cotton Incorporated, also are scheduled to speak. The program will feature an update on the Plains Cotton Growers, Inc. PAC and an announcement about the 2017 Celebrate Cotton Game.

Breakfast will be served at 7:30 a.m., sponsored by Monsanto/Deltapine. Lunch, sponsored by Bayer CropScience/FiberMax/Stoneville, will follow the meeting.

There is no charge to attend and no RSVP is necessary. Additional information about PCG and the Annual Meeting can be found at <http://www.plainscotton.org>.

Ag Groups Conduct "Substantive, Productive" Meeting with Trump Administration on Trade

Thursday, March 16, 2017 From the National Cotton Council
Executive staff leaders from 11 major U.S. agricultural and agribusiness organizations commended the Trump administration for engaging in a substantive and productive meeting on March 15 that was focused on the importance of continued growth of food and agriculture exports.

The meeting followed a series of written communications to the Trump administration from the broad-based U.S. Food and Agriculture Dialogue for Trade, as well as a number of the individual organizations, stressing the importance of agricultural

trade. Those communications also have expressed an eagerness on behalf of the food and agriculture sector to work actively and constructively with the administration in preserving the major benefits of the North American Free Trade Agreement to the sector while seeking further improvements to modernize the 23-year-old accord, as well as to reinvigorate trade negotiations with important U.S. agricultural trading partners in the Asia-Pacific region.

National Economic Council Director Gary Cohn participated in the meeting with representatives from the American Farm Bureau Federation, American Soybean Association, Corn Refiners Association, National Association of Wheat Growers, National Corn Growers Association, National Cotton Council, National Grain and Feed Association, National Oilseed Processors Association, North American Export Grain Association, Southern Peanut Farmers Federation and USA Rice.

"It is clear from this meeting and other interactions that the Trump administration understands and intends to pursue expansion of U.S. food and agriculture exports which contribute to U.S. manufacturing, job creation and economic growth," the groups said following the meeting. "We are committed to offering substantive proposals and ideas, and look forward to further opportunities to work with the administration and its trade team as they develop specific strategies for engaging in trade negotiations with our most important trading partners. We are pleased that we received assurances from the Trump team that it will take us up on that offer."

During the meeting, the agricultural organizations noted that 95 percent of their potential customers live beyond the U.S. border, and that the diverse food and agriculture sector supports more than 15 million U.S. jobs, creates more than \$423 billion in annual U.S. economic activity, and is the single largest U.S. manufacturing sector, representing 12 percent of all U.S. manufacturing jobs.

2017 PCG Seed Cost Calculator Now Available

Friday, March 10, 2017 By Mary Jane Buerkle
The 2017 version of the Plains Cotton Growers, Inc. Seed Cost Calculator is ready and available for download from the PCG website at <http://www.plainscotton.org>.

The PCG seed cost calculator is an interactive Microsoft Excel spreadsheet that allows producers to calculate an estimated cost per acre, for both seed and technology, based on published suggested retail prices.

The calculator has become a popular tool among producers interested in comparing seed and technology prices as they work to finalize their cotton variety selections.

The 2017 version of the spreadsheet includes listings for more than 100 conventional, Roundup Ready FLEX, XtendFlex, GlyTol, Bollgard II, TwinLink, Enlist and Widestrike varieties, including numerous stacked gene versions of these technologies that will be available for sale in West Texas in 2017.