

2011

Opportunity

Receive drought relief from Monsanto trait fees when you choose cotton varieties containing Monsanto traits.

Support

Qualified growers are eligible to receive a refund of 100% of the published cotton technology fee when a crop is lost or yields less than 150 lbs. of lint per land acre due to drought.*

Recommendation

You can qualify for the Drought Relief Program if:

1. You plant cotton varieties containing the Genuity® Roundup Ready® Flex trait.
2. Your loss occurs on acres planted with cotton varieties containing the Genuity Roundup Ready Flex trait.
3. You purchase only Roundup WeatherMAX® or Roundup PowerMAX® agricultural herbicide from an authorized retailer for the first postemergence application on cotton acres containing the Genuity Roundup Ready Flex trait.

*Follow the procedures on reverse side.



supplement

Roundup Rewards® offers added protection through reduced risk program elements for your operation. You can farm with confidence when you use Monsanto technologies and agricultural herbicide recommendations.



Drought Relief Program WEST TEXAS

Program Conditions

- Program valid only for the 2011 crop year in Monsanto's published Seed Drop Rate Zone E, which includes the states of Oklahoma, New Mexico, Kansas and certain West Texas counties (see list below). Please contact your local dealer to confirm geographical eligibility.
- Program applies only to crop losses and/or specified yield reductions on acres planted with qualifying traits and incurred due to drought conditions. Losses or reductions due to other conditions or perils such as diseases, pests, hail, etc., are not eligible.
- Program benefits are limited to published technology fees for qualifying traits. Added seed treatment costs are not included.
- Final submission for Drought Relief Claims is January 13, 2012.
- To qualify for the Drought Relief Program, growers are required to purchase only Roundup WeatherMAX® or Roundup PowerMAX® agricultural herbicide from an authorized retailer for the first postemergence application on cotton acres containing the Genuity® Roundup Ready® Flex trait.
- Payment is contingent upon approved claim and corresponding sales reported for the farm.
- Monsanto reserves the right to audit dealer sales and claims at any time.

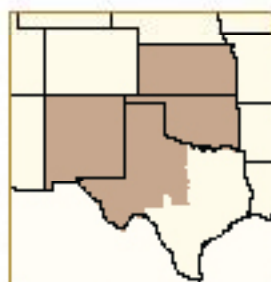
- The cotton crop is considered a loss if the actual or estimated lint yield is less than 150 lbs. per land acre due to drought. Grower must provide proof of Federal Crop Insurance claim of an estimated yield less than 150 lbs. of lint per land acre and drought is the primary cause contributing to 50% or greater of the claim damage under the Multiple Peril Crop Insurance coverage for the affected areas. Total eligible acres equal the grower's reported acres planted with cotton varieties containing Monsanto cotton traits for the USDA or Federal Crop Insurance.
- Drought Relief Program benefits are a supplement to the Roundup Rewards® program.

Claims Process

- Contact your local dealer to verify acres lost to drought.
- Dealer contacts the local Monsanto sales representative for complete details on claim procedures.
- Dealer or Monsanto sales representative investigates and verifies the grower's crop claim.
- Grower provides Monsanto sales rep with completed crop insurance claim form stating drought as primary cause of crop loss.
- Drought Relief Program payments will be dual-party checks to both the dealer and grower.

Texas Counties in Monsanto Seed Drop Rate Zone E

Andrews	Coleman	Ector	Hemphill	Lubbock	Presidio	Swisher
Archer	Collingsworth	El Paso	Hockley	Lynn	Randall	Taylor
Armstrong	Comanche	Fisher	Howard	Martin	Reagan	Terrell
Bailey	Concho	Floyd	Hudspeth	McCulloch	Reeves	Terry
Baylor	Cottle	Foard	Hutchinson	Midland	Roberts	Throckmorton
Borden	Crane	Gaines	Inon	Mills	Runnels	Tom Green
Brewster	Crockett	Garza	Jeff Davis	Mitchell	San Saba	Upton
Briscoe	Crosby	Glasscock	Jones	Moore	Schleicher	Ward
Brown	Culberson	Gray	Kent	Motley	Scurry	Wheeler
Callahan	Dallam	Hale	King	Nolan	Shackelford	Wichita
Carson	Dawson	Hall	Knox	Ochiltree	Sherman	Wilbarger
Castro	Deaf Smith	Hansford	Lamb	Oldham	Stephens	Winkler
Childress	Dickens	Hardeman	Lipscomb	Parker	Sterling	Yoakum
Cochran	Donley	Hartley	Llano	Pecos	Stonewall	Young
Coke	Eastland	Haskell	Loving	Potter	Sutton	



Qualifying Geography—
Monsanto Seed Drop
Rate Zone E

Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

Oilseed containing Monsanto traits may not be exported for the purpose of planting without a license from Monsanto.

Roundup Rewards® applies only to Roundup® branded and other agricultural herbicides specified by Monsanto. Program details referenced in this publication are subject to change and should be verified by checking with your local Monsanto dealer.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Cropfield Formula and Design®, Genuity®, Genuity and Design®, Genuity Icons, Roundup®, Roundup PowerMAX®, Roundup Ready®, Roundup Rewards®, Roundup WeatherMAX®, Roundup WeatherMAX and Design®, and Tenacorb and Design® are trademarks of Monsanto Technology LLC.

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