

2011 | Drought Relief Program

West Texas, Kansas, Oklahoma, New Mexico

DELTAPINE®

Reduce the risk from drought on your cotton acres.



- Maximize potential of your cotton acres while significantly reducing risk
- Take advantage of outstanding Deltapine® genetics and the latest technology
- Minimize loss from seed investment on drought-affected acres

Deltapine Seed

Here's how the program works:

If, due to drought, you harvest less than 150 pounds of lint per acre, you will receive credit for 50% of the seed planted on the affected low-production acres.

Eligible products:

Final planted Deltapine cotton seed, which contains Monsanto technology.

Farmer reimbursement:

50% of suggested retail price of Deltapine cotton seed.

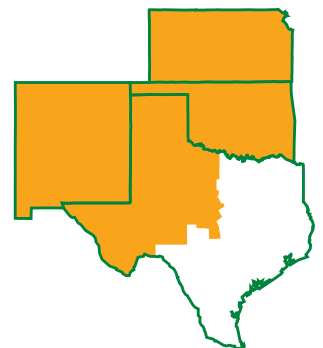
Technology Costs

Qualified farmers are eligible to receive a refund of 100% of the published cotton technology fee when a crop is lost or yields less than 150 pounds of lint per land acre due to drought. See Roundup Rewards® brochure for details on how to qualify for technology reimbursement due to drought.



QUALIFYING COUNTIES

Andrews, Archer, Armstrong, Bailey, Baylor, Borden, Brewster, Briscoe, Brown, Callahan, Carson, Castro, Childress, Cochran, Coke, Coleman, Collingsworth, Comanche, Concho, Cottle, Crane, Crockett, Crosby, Culberson, Dallam, Dawson, Deaf Smith, Dickens, Donley, Eastland, Ector, El Paso, Fisher, Floyd, Foard, Gaines, Garza, Glasscock, Gray, Hale, Hall, Hansford, Hardeman, Hartley, Haskell, Hemphill, Hockley, Howard, Hudspeth, Hutchinson, Irion, Jeff Davis, Jones, Kent, King, Knox, Lamb, Lipscomb, Llano, Loving, Lubbock, Lynn, Martin, McCulloch, Midland, Mills, Mitchell, Moore, Motley, Nolan, Ochiltree, Oldham, Parmer, Pecos, Potter, Presidio, Randall, Reagan, Reeves, Roberts, Runnels, San Saba, Schleicher, Scurry, Shackelford, Sherman, Stephens, Sterling, Stonewall, Sutton, Swisher, Taylor, Terrell, Terry, Throckmorton, Tom Green, Upton, Ward, Wheeler, Wichita, Wilbarger, Winkler, Yoakum and Young



Offer Conditions

- The deadline to submit a final claim under this program is January 14, 2012.
- Limited to acres of Deltapine® cotton purchased and planted in 2011 and which contain Monsanto cotton technology.
- If due to drought, you harvest less than 150 pounds of lint/acre, your seed dealer will be credited for 50% of the units used to plant the acres that produced less than 150 pounds of lint/acre. (For the purposes of this program, an acre is defined as 43,560 contiguous square feet of land area.)
- Claim value will be for SEED only. Check will be issued in the name of dealer and farmer. Technology cost may be available via the Monsanto Cotton Traits Drought Relief Program.
- You are responsible for determining if technology or seed treatment refunds are available from their respective manufacturers.
- You must notify Monsanto of potential claim fields acreage prior to harvest or by October 1, 2011 (whichever is earlier). Monsanto reserves the right to inspect all claimed acres while the crop is still in the field and further reserves the right to reject without settlement all claims for which potential claim notification was not received by October 1, 2011.
- Claims must include your Monsanto Technology Agreement number and proof-of-purchase of the Deltapine cotton seed used to plant the claimed acres.

- Claims must include Federal Crop Insurance documentation, which verifies drought as the reason for the claimed acres yielding less than 150 pounds of lint/acre. Acres not harvested, or that experience yield reductions attributable to wind, hail, flood, disease, pests or any other reason(s) are not eligible for settlement under this program.
- Final claims may only be submitted by a Monsanto representative. Claim forms and all supporting documentation MUST be submitted using the same name and Monsanto Technology Agreement number as when the seed was purchased.
- This program covers only the final planting of the 2011 season.
- Payment is contingent upon approved claim and corresponding sales reported for the farm.

Process for Claims

- Contact your local dealer to verify acres lost to drought.
- Dealer contacts the local Monsanto sales representative for complete details on claim procedures.
- Dealer or Monsanto sales representative investigates and verifies the farmer's crop claim.
- Monsanto sales representative will complete claim.
- Settlement for seed will be issued via a check made out in the name of dealer and farmer and mailed to the dealer.



Before opening a bag of seed, be sure to read, understand and accept the stewardship requirements, **including applicable refuge requirements for insect resistance management**, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology/Stewardship Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with the most recent stewardship requirements.



Monsanto Company is a member of Excellence Through Stewardship® (ETS). Monsanto products are commercialized in accordance with ETS Product Launch Stewardship Guidance, and in compliance with Monsanto's Policy for Commercialization of Biotechnology-Derived Plant Products in Commodity Crops. This product has been approved for import into key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship® is a registered trademark of Biotechnology Industry Organization.

B.t. products may not yet be registered in all states. Check with your Monsanto representative for the registration status in your state.

Roundup Rewards® applies only to Roundup® branded and other agricultural herbicides specified by Monsanto. Program details referenced in this publication are subject to change and should be verified by visiting RoundupRewards.com or checking with your local Monsanto dealer.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup Ready® crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® brand agricultural herbicides. Roundup® brand agricultural herbicides will kill crops that are not tolerant to glyphosate. Bollgard II®, Genuity and Design®, Genuity Icons, Genuity®, Respect the Refuge and Cotton Design®, Roundup PowerMAX®, Roundup Ready®, Roundup Rewards®, Roundup WeatherMAX and Design®, Roundup®, and Transorb and Design® are trademarks of Monsanto Technology LLC. Deltapine® is a registered trademark of Monsanto Company. ©2011 Monsanto Company. [22506Bpgd]



powered by

