



## SPECIAL RISK-SHARING OFFER

### For Deltapine® Cotton Acres in Texas, Oklahoma and New Mexico

Cotton farmers can enjoy the advantages of applying Roundup® brand agricultural herbicide for proven crop safety and reliable performance AND are eligible to receive the benefits of the Roundup Rewards® program by making at least one in-season application with a minimum of 22 ounces per acre on their Deltapine cotton acres.

#### Here's how it works:

Make at least one in-season application of qualifying Roundup brand agricultural herbicide to cotton acres planted with Deltapine cotton seed to receive Roundup Reward benefits.

#### Grower benefits:

- Take advantage of great risk sharing benefits such as Replant, Crop Loss, and Drought Relief protection.
- Use Roundup brand agricultural herbicide formulation "in-season" for proven crop safety and effective weed control.

#### Requirements:

- Minimum purchase of 25 units Deltapine cotton seed containing Bollgard II® with Roundup Ready® or Roundup Ready Flex.
- Spray a minimum of 22 oz/acre with at least the first over-the-top application of Roundup WeatherMAX® or Roundup PowerMAX® brand herbicides to cotton acres planted with Deltapine cotton seed.

This offer does not apply to cotton acres planted to other cotton seed brands containing Monsanto cotton traits. It is still recommended that Roundup PowerMAX or Roundup WeatherMAX is used on all applications to ensure unsurpassed crop safety. All requirements for the Roundup Rewards program apply.

Please refer to the Roundup Rewards brochure, RoundupRewards.com or talk to your authorized Deltapine retailer for more information.



**Monsanto Company is a member of Excellence Through Stewardship<sup>SM</sup> (ETS).** This product has been commercialized in compliance with the ETS Product Launch Stewardship Guidance and the Monsanto Product Launch Stewardship policy, after meeting applicable regulatory requirements in key export markets with functioning regulatory systems. Any crop or material produced from this product can only be exported to, or used, processed or sold in countries where all necessary regulatory approvals have been granted. It is a violation of national and international law to move material containing biotech traits across boundaries into nations where import is not permitted. Growers should talk to their grain handler or product purchaser to confirm their buying position for this product. Excellence Through Stewardship<sup>SM</sup> is a service mark of Biotechnology Industry Organization. **Cottonseed containing Monsanto traits may not be exported for the purpose of planting without a license from Monsanto.**

**Roundup Rewards®** applies only to Roundup® branded and other agricultural herbicides specified by Monsanto. Program details referenced in this publication are subject to change and should be verified by checking with your local Monsanto dealer or representative. Program includes all counties in Oklahoma, New Mexico and Texas with the exception of East Texas Counties; Bowie, Cass, Harrison, Marion, Newton, Panola, Sabine, Shelby.

**Growers may utilize the natural refuge option for varieties containing the Bollgard II® trait in the following states:** AL, AR, FL, GA, KS, KY, LA, MD, MS, MO, NC, OK, SC, TN, VA, and most of Texas (excluding the Texas counties of Brewster, Crane, Crockett, Culberson, El Paso, Hudspeth, Jeff Davis, Loving, Pecos, Presidio, Reeves, Terrell, Val Verde, Ward and Winkler). The natural refuge option does not apply to **Bollgard II** cotton grown in areas where pink bollworm is a pest, including CA, AZ, NM, and the above listed Texas counties. It also remains the case that **Bollgard®** and **Bollgard II** cotton cannot be planted south of Highway 60 in Florida, and that **Bollgard** cotton cannot be planted in certain other counties in the Texas panhandle. Refer to the Technology Use Guide and IRM Guide for additional information regarding Bollgard II, Bollgard, natural refuge and EPA-mandated geographical restrictions on the planting of Bt cotton. **ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS.**

**Roundup Ready®** crops contain genes that confer tolerance to glyphosate, the active ingredient in Roundup® agricultural herbicides. Roundup® agricultural herbicides will kill crops that are not tolerant to glyphosate. Bollgard II®, Respect the Refuge and Cotton Design®, Roundup®, Roundup PowerMAX®, Roundup Ready®, Roundup Rewards®, and Roundup WeatherMAX® are registered trademarks of Monsanto Technology LLC. Deltapine® is a registered trademark of D&P Technology Holding Company, LLC. Dedicated to Cotton. Committed to You.<sup>SM</sup> is a servicemark of D&P Technology Holding Company, LLC. ©2009 Monsanto Company.



Before opening a bag of seed, be sure to read and understand the stewardship requirements, **including applicable refuge requirements for insect resistance management**, for the biotechnology traits expressed in the seed as set forth in the Monsanto Technology Agreement that you sign. By opening and using a bag of seed, you are reaffirming your obligation to comply with those stewardship requirements.