



Dear Retailer,

For the 2009 planting season, Americot, Inc. has reached an agreement with Monsanto to provide a new option to qualify within the 2009 Roundup Rewards® program in Texas, New Mexico and Oklahoma. Under this agreement the farmer is required to purchase a minimum of 25 bags of Americot or NexGen cotton seed and use a minimum of one (1) application of Roundup PowerMAX® or Roundup WeatherMAX® at 22oz per acre to qualify for the Roundup Reward program on all bags of Americot or NexGen cotton seed. It is recommended that Roundup PowerMAX or Roundup WeatherMAX is used on the first application to ensure unsurpassed crop safety vs. alternative glyphosate. All other Roundup Rewards requirements apply. **Please Contact Americot at 1-888-678-SEED if you have any questions.**

Terry Campbell
General Manager

Roundup Rewards® applies only to Roundup® branded and other agricultural herbicides specified by Monsanto. Program details referenced in this publication are subject to change and should be verified by checking with your local Monsanto dealer or representative.

ALWAYS READ AND FOLLOW PESTICIDE LABEL DIRECTIONS. Roundup PowerMAX®, Roundup Rewards®, and Roundup WeatherMAX® are registered trademarks of Monsanto Technology LLC. ©2009 Monsanto Company.

Program includes all counties in Oklahoma, New Mexico and Texas with the exception of East Texas Counties; Bowie, Cass, Harrison, Marion, Newton, Panola, Sabine, Shelby